

Survey Summary: Data on 195 Customer Brands

We asked questions about all of the following brands in Asia Pacific.

- A** Acer, Aircel , AirTel, Alcatel, AltaVista, Amoi, AOL, Apple, Apple (iphone), ARTISTRY , ASUS, Asus, Au, Avast, AVG, Avira
- B** Baidu, BenQ, BenQ-Siemens, Biglobe, Biotherm, Bird, Blackberry, Blogger.com, BPL Mobile , BSNL Cellone
- C** CA (Computer Associates), Casio, China Mobile, China Telecom, China Unicom, Classic, Comodo, Compaq, CSL, Cyworld
- D** Daum, Daum TV, Dell, Dopod
- E** Empas, Ericsson/Sony-Ericsson, Excite
- F** Facebook, fc2.com, Founder, Fresheye, F-Secure, Fujitsu
- G** Gateway, Goo, Google, GREE
- H** Haier, Hasee, Hatena, HCL, HEAD & SHOULDERS , Hedy, Hewlett Packard (HP), hi5, hi-ho, Hitachi, HP Palm top, HTC, HTC/Dopod, Hyundai
- I** IBM, Idea , imate, Indiatimes, Infoseek
- K** Kaixin001.com, Kao, Kaspersky, Kerastase, Kodak, KT Freetel, Kyocera
- L** L'Oreal Paris, L'Oreal Professional, Lancome, LG , LG Cyon, LG Telecom, LinkedIn, Live.com, Livedoor, Lycos
- M** MAX FACTOR , Maybelline, McAfee, mgoon, Microsoft, Mixi, Motorola, MSN/Live Search, MTNL , MySpace
- N** Nate on, Naver, NEC, Netiland, New World, News.com, Nine msn, Nivea, Nokia, NTT DoCoMo
- O** O2, OCN , Olay, One2Free, Optus
- P** Palm/Treo, Panasonic, Panasonic/ Matsushita, Panda, Pandora TV, Pantene, Paran, PC Tools, PCCW Mobile/ Sunday, PCS, Peoples Phone, Philips
- Q** QQ Zone
- R** Rakuten.co.jp, Rediff, REJOICE , Reliance GSM, Reliance India Mobile (RIM CDMA), Rising & Kingsof
- S** Sagem, Sahara, Sambo, Samsung, Samsung(AnyCall), Sanyo , Sensis, Sharp , SHISEIDO, Siemens, Sina,, SK Telecom, SmarTone-Vodafone, smh.com, Softbank Mobile , SOGOU, So-net , Sony , Sony-Ericsson, SOSO, Sotec, Spice , Symantec/Norton
- T** Tagged, Tata Indicom, TCL, Telstra, ThreatFire, Tianyu, Tom.Com, Tongfang, Toshiba, Trend Micro, Twitter
- U** Unielever, UTStar com, Uwants
- V** Vichy, Virgin Mobile, Vodafone
- W** Web Wombat, Webroot, Wikipedia, Wipro
- X** Xunlei
- Y** Yahoo!, Yahoo! Korea, Yahoo!7, YouTube, Yue Sai
- Z** Zenith , ZoneAlarm
- Other** 1010, 3721, @Search, '3' (Hutchison 3G), 163.com, 2 Channel